



**HOTEL OUTSOURCE MANAGEMENT INTERNATIONAL, INC.**

July 2, 2012

To whom it may concern

**RE: Eyal Artsiely**

HOTEL OUTSOURCE MANAGEMENT INTERNATIONAL, INC. (HOMI) is an International company and a market leader in the field of Operating and Manufacturing Computerized Minibars for Hotels.

Starting from 2006, HOMI has developed a new generation of sophisticated Computerized Minibars.

Between 2006 and 2010, HOMI engaged the services of Eyal Artsiely for the development of this new line of Computerized Minibars.

Eyal's expertise in the fields of Mechanical Engineering / Research and Development / Product Improvement, were instrumental for the successful development of the new HOMI minibars.

Eyal brought his vast knowledge and expertise to the project. In addition, he assisted HOMI to put together a team of professional experts. With Eyal's assistance, HOMI was able to bring the new minibars from idea to manufacturing, in a relatively short time.

It is a pleasure to work with Eyal, as he is a real pro, with great determination and drive.

Eyal's most valuable asset, in my opinion, is his creativity and ability to overcome technical and mechanical obstacles.

Eyal is exceptionally resourceful.

There are many ways to acquire knowledge, however, you need to be very lucky in order to get Originality and Ingenuity. HOMI was lucky to have found Eyal.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Jack Ronnel', is written over a dark blue horizontal line.

Jack Ronnel  
CEO  
HOTEL OUTSOURCE MANAGEMENT INTERNATIONAL, INC.